



# Communities of Care Grant Information





# SportCares – Vision & Mission



- Launched in August 2012, SportCares was the first recommendation of **‘Vision 2030: Live Better Through Sport’** Master Plan to be implemented.
- SportCares mission is to use **sport as a force for social good**, leveraging on the power of sport without boundaries to provide access and opportunities for vulnerable and marginalised communities.
- SportCares aspires to seed a **spirit of philanthropy through sport** within the community of corporate partners and foundations.
- In 2019, as part of the **‘Vision 2030 Recharge’** which reviewed the ‘Vision 2030 Master Plan’, SportCares established the **Communities of Care (COC)** construct to harness the collective resources of like-minded individuals and organizations to multiply efforts in promoting sport as a force for good.



***“SportCares will allow us to leverage on the power of sport to improve the lives of Singaporeans who are less fortunate.”***

Then Acting Minister for MCYS, Chan Chun Sing  
at SportCares launch event

# Theory Of Change

## Build A Sticky Pad

## Build Relationships

## Develop Skills Shape Character

## Lead Self

## Lead Team Lead Community

Sports as a platform to **attract & draw** participants into SportCares' program and **hold** them with us.

Relationships are built between Coaches, team mates & SportCares to form a **new family** for participants.

Participants are put through the **rigors of sport training, competitions, Leadership Development & Volunteering** opportunities.

Encouraging participants to **take charge of their own life**, gain an **awareness of where they want to go** and start to **steer their own journey**.

Nurture **socially responsible & productive individuals** who will **contribute to society** and be **leaders in the community**.



# Key Focus Areas of COC Grant



| Enabling Access   | Fostering Learning  | Building Communities  |
|---|---|---|
| <p>Catalyse grounds-up community initiatives to empower persons from vulnerable communities to thrive and have opportunities for meaningful engagement through sport.</p> | <p>Promote learning and conversations in the community, bringing attention to sport-based efforts that are impactful in uplifting the lives of the underserved and the vulnerable in Singapore.</p> | <p>Build networks in local neighbourhoods/towns across Singapore, using sport to reach and connect across social divides, promote volunteerism, and create a more inclusive sporting society.</p> |



# Objectives of the COC Grant

**Support projects and/or initiatives that empower the vulnerable and underserved groups through sport**

**Promote innovative and collaborative efforts that uses sport to empower communities, achieve social inclusion and/or build community**

**Establish sustainable strategic partnerships with organisations that promote prosocial initiatives with a national focus**

**Create equitable sport opportunities for the vulnerable and underserved groups**

# Desired Outcomes

|                         |  |
|-------------------------|--|
| <b>Wellness</b>         | Beneficiaries experience increased psychological, emotional, and social well-being |
| <b>Values</b>           | Beneficiaries build positive values through sport                                  |
| <b>Inclusion</b>        | Programme advances a narrative of inclusion and strengthens bonds in the community |
| <b>Active Lifestyle</b> | Programme increases engagement in physical activities and a healthy lifestyle      |

# Types of COC Grants



| Category                 | Description  | Amount / Frequency   |
|--------------------------|--|--|
| <b>Starter Grant</b>     | <p>Seed grant that encourages and supports individuals and/or groups who wish to organise a sport-based engagement and / or development programme / initiative in the community or those who wants to start a new positive social movement through sport.</p> <p>The starter grant is for a one year period, but SportCares is open to discussions on renewal of the grant for subsequent years.</p>   | <p>\$50K per year</p>  |
| <b>Development Grant</b> | <p>Provides funding to the intermediary organisations to invest in sport-based initiatives that strengthen community bonds as well as enabling the vulnerable and underserved to find a “home on the field”.</p> <p>Multi-year funding, with the funding quantum decreasing each year. We hope that programmes under the development grant can continue to be sustainable even after the conclusion of the grant period. Hence, we encourage potential Development Grantees to seek out corporate partners or donors who can work with you to provide funding support.</p> | <p>\$200K for year 1<br/>           \$150K for year 2<br/>           \$100K for year 3</p> |

# Schedule of Grant Calls

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- The COC Grant application window is open all year round, subject to the number of grants available for awarding
- The theme for this year's grant call is “Bringing Sports Back”, following the easing of the Safe Management Measures for sporting activities and events
- The proposed programme/initiative must be anchored in using sport for social good



# Eligibility – Starter Grant



|  |  |
|--|--|
| <b>Description</b>                             | <p>Grant support for individuals and organisations to:</p> <ul style="list-style-type: none"> <li>• Kickstart new sport-based engagement and/or development programmes for the underserved and the vulnerable in the community.</li> <li>• Support the inclusion of a sport component in existing non-sport programmes for the vulnerable and the underserved.</li> <li>• Strengthen the delivery of existing sport programmes for the vulnerable and the underserved.</li> </ul>              |
| <b>Grant Considerations</b>                    | <p>The programme:</p> <ul style="list-style-type: none"> <li>• Meets a gap or emerging need in the children/youth at-risk, persons with disabilities &amp; special needs and vulnerable seniors segment.</li> <li>• Demonstrates clear social outcomes.</li> <li>• Should be innovative and feasible</li> </ul>  |
| <b>Who can apply?</b>                          | <p>Individuals/Groups (e.g. ground up initiatives, volunteers, members of registered societies), Social service agencies, Non-profit organisations, National sport agencies / National disability sport agencies, Social enterprises</p> <p>*For Individual / Group Application: Minimum of two applicants required, with both aged 18 years and above. Main applicant must be a Singaporean.</p> <p>**NSAs need to collaborate with an SSA/community partner to be eligible for the grant</p> |
| <b>Nature of proposed project / initiative</b> | <p>Programmes &amp; activities</p>   |
| <b>Funding Quantum</b>                         | <p>Up to S\$50,000 per programme per year<br/>Renewable yearly, up to 3 years. Renewal will be assessed based on performance during past grant period.</p>   |
| <b>Additional Notes</b>                        | <ul style="list-style-type: none"> <li>• Programme approved under the starter grant cannot be profit-making</li> <li>• Grantees who apply for the Starter Grant may go on to apply for the Development Grant, but will be assessed as a fresh applicant and will need to meet the eligibility criteria of the Development Grant.</li> </ul>  |

# Eligibility – Development Grant



|  |   |
|--|---|
| <b>Description</b>                             | <p>Grant support to like-minded organisations to:</p> <ul style="list-style-type: none"> <li>• Outreach to new constituent groups &amp; profiles through sports in a town/locale</li> <li>• Facilitate cross-sector collaborations in the town/locale through sport programmes / initiatives</li> <li>• Catalyse a vibrant ecosystem of sport for social good in the town/locale</li> </ul> |
| <b>Grant Considerations</b>                    | <p>Organisation</p> <ul style="list-style-type: none"> <li>• Shares similar vision to SportCares.</li> <li>• Has an established presence in towns/locales with a strong network of partners.</li> <li>• Has a good understanding of client needs in the town/locale.</li> <li>• Does not profit from the programme done with the grant from SportSG</li> </ul>                              |
| <b>Who can apply?</b>                          | <p>Established social service agencies, community-based organisations and/or social enterprises</p>   |
| <b>Nature of proposed project / initiative</b> | <p>Long-term partnership where organisations partner SportCares as intermediaries in the community</p>  |
| <b>Funding Quantum</b>                         | <p>Up to S\$200,000 per intermediary for the first year. Quantum will taper to 75% in second year and 50% in third year. Funding will end after the third year.</p>   |
| <b>Additional Notes</b>                        | <ul style="list-style-type: none"> <li>• Grantee cannot profit from the programme</li> <li>• Grantees who apply for the Development Grant may not apply for the Starter Grant using the same proposal/programme</li> </ul>  |

# Repeat Grantee Application Guidelines



| Type of Grant     | Same Programme  | New Programme  |
|-------------------|---|--|
| Starter Grant     | SportCares will only accept repeat applications for the same programme for up to two repeat applications only (i.e. Applicant can only be a starter grantee with SportCares for a maximum of three years)   | Applicants are welcome to apply for the grant if they have a new programme they wish to start. However, their new proposal should be different from the earlier programme that they have received the starter/development grant for. |
| Development Grant | <p>As part of the intention of COC, SportCares encourages applicants to create a community of care that can help you sustain your programme.</p> <p>During the grant period of three years, grantees are encouraged to explore a way to sustain their programme operations through alternative after the conclusion of funding from SportCares (e.g. corporate funder, partnership, etc.)</p> |  |

Note: Applicants can only have one active grant with SportCares at any point of time.



# Funding Guidelines



- Successful applicants will receive funding support for up to 100% of qualifying costs or capped at the maximum funding quantum per proposal, whichever is the lower amount.
- Items that qualify for funding will include:
  - Coaching and training fees;
  - Equipment fees for programme and participants;
  - Venue Costs (cannot exceed 20% of total grant amount);
  - Partnership Costs (e.g. refreshments for a regular networking session with other partners in the locale)
  - COVID-19 related costs (e.g. ART kits, sanitisers); and
  - Miscellaneous programme-related expenses directly related to the programme execution.
- Items that **do not** qualify for funding include:
  - Start-up costs, capital expenditure (e.g. purchase of office equipment/assets), expenses incurred outside of Singapore, expenses relating to crowdfunding events, or incurred for any form of religious/political activities.
- Sole discretion of the final funding quantum and funding components lies with SportCares. Grant applicants are encouraged to co-fund or seek other funding sources to cover the remaining expenses not covered by the Grant.

Note: All successful COC grantees will be required to register as an ActiveSG Corporate Member (<https://www.myactivesg.com/About-ActiveSG/Corporate-Membership-and-Partnership>)

- Grantees are not allowed to profit from the programme/initiative during the grant period
- At the end of each year of the grant, grantees are required to submit an audited statement of accounts using the audit report template provided by SportCares
  - The costs of the audit should be borne by the grantee and cannot be covered by the grant
  - This will help SportCares to verify the final qualifying, non-qualifying, and income amounts.
  - Thereafter, SportCares will calculate the final funding amount and ensure that the programme does not generate profit from beneficiaries (i.e. any income generated from beneficiaries will be offset from the final qualifying amount)
  - We do, however, allow programmes to fundraise and receive sponsorships or other grants (as long as the sponsorships/grants do not cover the same qualifying costs as SportCares)
- While grantees may choose to charge beneficiaries fees, you should provide SportCares with your reasons for doing so.
  - If you do choose to charge fees, these fees should be a nominal/token amount, and will be considered income and will be offset from the qualifying costs.

# Timeline



| General Grant Timeline for Each Application |  | Remarks   |
|---|--|---|
| Timeline                                    | Event                                  |   |
| N   | Submission of proposal                 |   |
| N + 3 working days                          | Acknowledgement of receipt of proposal |   |
| N + 30 days                                 | Optional period for consultation       | <ul style="list-style-type: none"> <li>Applicants who wish to seek SportCares' inputs on their proposal will be able to do so within 30 days from the initial submission of the proposal.</li> <li>To ensure fairness and transparency, SportCares will not entertain requests for consultation or amendment of proposals after the final proposal submission deadline</li> </ul> |
| N + 1.5 months                              | Submission of final proposal           |   |
| N + 3 months                                | Notification of outcome                |   |
| N + 4 months                                | Issuance of Letter Of Offer            | Letter of Offer has to be signed within 14 days, failing which the offer will be forfeited  |
|   | Commencement of Programme              | Programme must commence within 6 months from the date which the Letter of Offer was signed, failing which the grant will be forfeited.  |
|   | Site Visits                            | SportCares will conduct site visits every 6 months  |



# Evaluation Criteria

| Innovation  | Collaboration  | Feasibility  | Sustainability and Scalability  |
|---|--|--|---|
| <p>The idea has elements that differentiates it from a regular sports programme by having social elements that promote positive values.</p> | <p>The applicant is able show how their existing partnerships will amplify the impact of their proposed programme, or show that they have plans for future partnerships.</p> | <p>Programme team has the relevant experience and expertise to meet the intended programme objectives.</p> <p>The applicant has conducted ground sensing and understands the needs of their target group.</p> <p>Applicants are able to clearly demonstrate how they will go about reaching the intended programme objectives.</p> | <p>Applicant is able to demonstrate potential for:</p> <ol style="list-style-type: none"><li>1. Long-term sustainability</li><li>2. Scalability beyond the grant period</li><li>3. Flexibility/Agility to adapt to changes in the landscape</li></ol> |

- 60% of the approved grant costs will be disbursed to successful grantees upon the signing of the Letter Of Offer
- Remaining 40% will be reimbursed at the end of the year after the submission of the final report based on actual supportable expenditures after netting off any other revenue or income
  - Grantees are required to refund surplus, if any

- Applicants will be allowed to propose their own KPIs and targets
  - However, two of the KPIs must be Number of Participants and Number of Sessions
- At the end of the grant period, there will be an evaluation of the outcomes and reasons for non-achievement
- SportCares may withhold up to 5% of the total grant, depending on the number of KPIs that were not achieved and the reasons for non-achievement



- Mid-term progress report
  - E.g. no. of sessions conducted, no. of participants reached.
  - Photographs/videos and corresponding stories from grantees
  - Challenges faced, and how the grantee plans to mitigate them
- Year-end final report
  - Audited statement of accounts
  - Grantees should also provide a report on whether they have achieved their proposed KPIs for the year, and provide reasons if they were unable to do so
  - Photographs/videos and corresponding stories from grantees
- At each six-month mark, SportCares will conduct site visits to understand more about each programme and connect with the grantees

## **Impact Assessment**

- To assess the impact of COC, grantees will also have to administer a pre, mid, and post impact assessment toolkit for their participants
- This will be submitted to SportCares for reporting

## **Other Resources**

- Opportunities to connect with SportCares Programme Innovation Teams/SportSG teams and onsite observations of SportCares programmes
- Opportunities for grantees to join SportCares Holiday Programmes
- Game-for-Life (GfL) framework
- Bursaries